



NATIONAL COMMUNITY INVESTMENT GRANT

National Community Investment Grant

Concentrating investments in communities across America.

This grant is designed in response to our new mission to address issues affecting African American children and families, by investing in programs and services that create a strong foundation for our children to thrive long-term.

\$85K
2016
Investment

PHILANTHROPIC
FOCUS AREAS

AFRICAN
AMERICAN
FAMILIES

HEALTH +
WELLNESS

EDUCATION

GRANT
INVESTMENT
AREAS

Parent
Education &
Supports

Access to
Healthcare

Early
Childhood
Education

CHAPTER ELIGIBILITY

All chapters in good standing with Jack and Jill of America, Inc. and meet the minimum donation requirement by May 31, 2016 are eligible to participate.

GRANT #	FOCUS AREA	TIER*	MIN. AVG 2-YR DONATION to FOUNDATION	GRANT AWARD
1	African American Families	1	\$2,000	\$5,000
2	Health + Wellness	1	\$2,000	\$5,000
3	Education	1	\$2,000	\$5,000
4	African American Families	2	\$4,000	\$10,000
5	Health + Wellness	2	\$4,000	\$10,000
6	Education	2	\$4,000	\$10,000
7	1 of any 3 Focus Areas	3	\$6,000	\$15,000
8	1 of any 3 Focus Areas	4	\$10,000	<u>\$25,000</u>
				\$85,000

*Tier Categories Based on Number of Members in Chapter:

Tier 1: 1 – 35

Tier 2: 36 – 74

Tier 3: 75 - 99

Tier 4: 100+

GRANTEE ELIGIBILITY

For prospective grantees, the follow criteria must be met with documentation:

1. Non-profit partner qualifies by JJOAI Chapter recommendation via Foundation Registration Form
2. Certified United States tax-exempt status 501 (c) (3) in good standing with the IRS
3. In good standing with Jack and Jill Foundation by having fulfilled any previously required grant obligations
4. Established program with proven outcomes and measures
5. Program Independent of JJOAI
6. Must attend required grantee orientation
7. Willingness to sign a grant agreement
8. Complete Evaluation – quarterly progress and final outcomes report for measurement and impact purposes

Impact Philanthropy

As the philanthropic arm of Jack and Jill of America, Inc., the Foundation will be investing in programs and services that create a strong foundation for children to thrive long-term. This is called **Impact Philanthropy**. Impact Philanthropy is the new approach the Foundation has adopted to philosophically transition from “charity” to “investment”, ensuring our dollars are invested in programs and services that impact underlying issues affecting African American communities and children. Although the awards will go directly to non-profits, we’d like chapters and moms to identify the potential winners of grants to be awarded. This provides you with a tool to meet the ever-changing needs of your community with the goal of transforming African American communities, *one child at a time*.

Questions + Answers

What is the goal of the National Community Investment Grant?

- Increase our ability to raise more, give more and impact more
- Change our narrative from “charity” to “investment”
- Increase chapter fundraising - the more money you raise, the more impact we can have in communities
- Encourage healthy and fun competition in support of investment in our Philanthropic Focus Areas and our new strategic direction

How much money will be distributed overall?

We are investing \$85,000 through this grant into local communities across America!

Who qualifies?

All chapters can qualify, and it's not too early to get started! This is a challenge grant, so there is a threshold that each chapter will need to meet in order to qualify. The minimum amount is based on the average donation to the Foundation for the 2014-2015 and 2015-2016 program years. See pg. 3 for chapter eligibility guidelines.

When does the grant start?

Right now! Registration is open through January 1, 2015. Please review the Grant Process Timeline on the website.

What is the long-term plan?

Our investment strategy for our Philanthropic Focus Areas is long-term. Right now, we are piloting the National Community Investment Grant as a tool to have impact and will be paying close attention to ensure we have the return on investment we desire.

Questions + Answers (cont'd)

Is there a participation goal?

Yes! We would love 100% chapter participation. But, our goal for this year is 95% chapter participation. Help us exceed our goal!

How do we raise more money?

Be creative — host a fundraising event, encourage holiday and birthday donations in lieu of a gift (see Heifer.org for a model), hold a bake sale, or connect with local grocery store for card awards to your chapter. For additional ideas and support, contact your Region's Member-At-Large.

How were the minimum donation amounts calculated?

Minimum donation amounts are based on historical data. We used the average of the amounts donated to Foundation over the previous two years to determine the minimum donation requirements for each Tier.

Why use a tiered structure?

Jack and Jill chapter membership ranges from 15 to over 180 mothers. In order to ensure the competition is fair, attainable and manageable, we devised categories based on chapter sizes. Each chapter will vie for grant awards in the respective Tier with chapters in their same range.

Where will the funds be held?

The funds will be held in a restricted Foundation account and once the research is conducted and, board approved, we will follow the new impact funding guidelines.

Do I need to know what non-profit (501c3) we are going to give our award to right now? No, you do not need to identify the non-profit you will recommend when you register to participate.

How will the grant money be distributed?

The grant money will go directly to your non-profit partner.

What else can you do?

- Share your current successes on our Facebook page. Share your stories, send pictures and let us know how you're doing. Please send them to Shelle Mays at administration@jackandjillfoundation.org.
- Make sure you ["LIKE" the Foundation's Facebook page.](#)
- We're building a new website! Stay tuned for progress reports and success stories shared on the new site.